



### **Mouvement Social**

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Sixty-five years for a more just and humane society.

## Mouvement Social

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Mouvement Social Foreword By Executive Director

# Foreword by Executive Director

How can Mouvement Social (MS) be identified after sixty-five years of continuous work?

It is identified by a diverse group of citizens, including volunteers, personnel, and supporters. They are found in various roles within Mouvement Social, such as the general assembly, the executive bureau, and the field team operating throughout Lebanese territories from North to South and East. Notably, Mouvement Social, through its active societal community centers, has formed safe spaces for individuals and associations alike, with particular emphasis on the Northern and Southern suburbs of Beirut.

Mouvement Social is led by a ten-person executive bureau that is elected bi-annually. This bureau operates under a horizontal structure, devoid of authoritative attitudes resulting from hierarchical positions. Instead, they prioritize continuous discussions to achieve consensual, transparent, creative, and feasible decision-making processes. Members of the executive bureau work collectively to uphold the identity and principles of MS, ensuring sound and transparent governance of its human and financial resources, and shaping its strategic orientation and priorities. Their aim is to remain a "movement" dedicated to promoting a more equitable and humanitarian society.

MS is formed of a group of over 200 workers, professionals, and specialists in various sectors, including education, alternative education, social protection, protection of children and women (especially those in contact with the law), economic and social rehabilitation, social integration, and societal change. These individuals encompass social workers, specialists in psychology, ergo-therapy, and speech; educators, animators, trainers, facilitators, and administrators, as well as experts in planning, monitoring, evaluation, and effective and transparent management.

**Tamam Mroue** 

**Executive Director** 

MS is comprised of both female and male volunteers, with a majority being university students. These volunteers constitute MS DNA, they embody active citizenship and embrace the core values of Mouvement Social. As of 2022, their numbers exceeded 100 volunteers. They have actively participated in implementing programs and projects, collectively contributing the equivalent of 50 volunteering days per person. Some volunteers have gone a step further by organizing and launching initiatives within their local communities, aiming to promote the principles of solidarity and make a positive impact.

Additionally, MS has a group of partners and supporters who have believed in its causes and capabilities. Despite the challenging circumstances faced by Lebanon and the world, including wars and epidemics, these partners have contributed to the MS work.

Since its inception, MS ambition has been to inspire as many citizens as possible to mobilize and invest all available resources for comprehensive and integrated development. Mouvement Social achieves this by adopting model projects that can be replicated on a larger scale, addressing causes that affect the nation and marginalized groups. However, the difficult circumstances have transformed marginalized groups from a minority to a majority, exacerbating issues of social justice and democracy. In response, MS has found itself compelled to engage in multifaceted efforts to preserve its identity and approach to work, avoiding slipping into mere charitable work. At the same time, MS strives to address the growing basic needs of the community. Today, we do not hesitate to raise our voices as MS actors and exert pressure through all available channels, advocating for national action and coherent social protection policies amidst unclear responsibilities, particularly with regard to the state institutions and the authority responsible for the country. After 65 years of its journey, and in the face of all events, Mouvement Social remains armed with hope, knowing that its only choice is to persevere and continue onward.



# Volunteerism and Volunteering for Building Active Citizenship

Volunteerism has been at the heart of Mouvement Social since the 1950s, shaping its core values and dynamism. Within MS, volunteering is regarded as a philosophy rooted in an experience that rejects egoism and egocentrism. Instead, it sees volunteering as a transformative act, driven by the solidarity and mutual support of young individuals, with the aim of developing the most marginalized areas. This approach is based on the recognition of every individual's right, thus moving away from the outdated concept of philanthropy that still persists today.

In 2022, MS engaged approximately 100 volunteers from various regions of Lebanon, representing diverse social, cultural, and intellectual backgrounds. These volunteers actively participated in activities and programs after undergoing intensive training on topics such as project management, advocacy, human rights, sustainable development, diversity and inclusiveness. Specifically, 88 volunteers contributed their time and efforts to 11 MS community centers, with an average of 50 volunteering days per individual between October 2021 and June 2022. Concurrently, we focused on the "Safir" project, in which MS team worked to instill sustainable development goals and advocacy skills in a group of 30 young individuals, empowering them to become active agents within their communities. Furthermore, approximately 37 volunteers initiated and executed four collective initiatives that had a positive impact on local communities. These initiatives were carefully planned and implemented by the volunteers themselves.

In summary, the trajectory of volunteering within MS has been characterized by a commitment to active citizenship and the pursuit of positive social change.





### Shabake project

#### Financed by

- . Institut Francais
- . European Commission

#### In partnership with

Agence Universitaire de la Francophonie CFImedias |Lab'ess| Arab NGO **Network for Development** 

### Safir project

#### Financed by

- . Expertise France
- . AFD
- . Danida

#### "Wousoul" initiative

"Wousoul" initiative, as an example, aims to bring attention to the rights of persons with disabilities through a social media campaign that has reached approximately 100,000 people. This campaign adopts a human rights-focused approach, emphasizing the importance of social inclusiveness and scientific understanding of the topic.

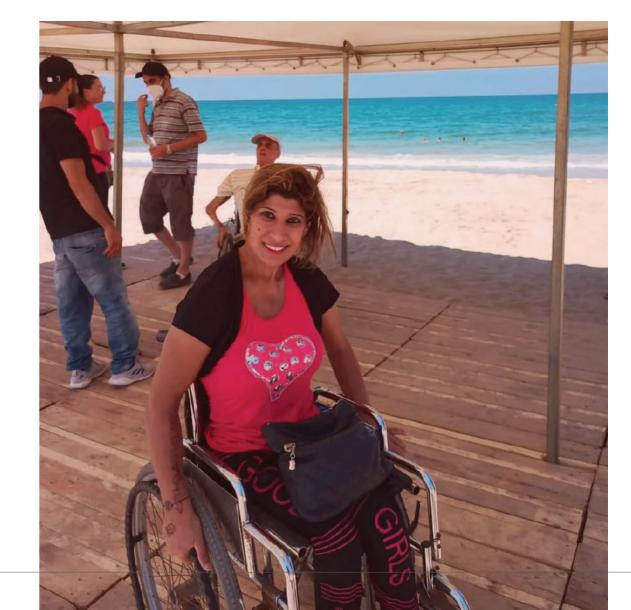
In addition to the online campaign, concerted efforts have been made to establish a dedicated area for persons with disabilities at Saida's public beach. This initiative is a collaborative endeavor between Mouvement Social, the Municipality of Saida, The Association of Friends of the Island and the Beach of Saida, and the Lebanese Union for people with physical disabilities.

The progress of the Wousoul initiative has been recognized, as MS has received the Responsible Initiative Award for 2022 as part of the Safir Program. This award will enable us to continue the implementation of the Wousoul initiative, focusing on beach rehabilitation efforts and expanding community awareness campaigns within the city of Saida. Through these combined efforts, MS and its partners are working towards creating a more inclusive and accessible environment for persons with disabilities, promoting their rights, and raising awareness about the importance of equal opportunities for all members of society.



After my involvement in the Wousoul initiative, I experienced a significant shift in my perspective as a graphic designer. I became much more attentive to the concept of inclusivity in my work. It extended beyond my professional life, permeating into my everyday experiences. Whether I was crossing the street or entering a building, I found myself constantly evaluating the level of inclusivity and contemplating what measures could be taken to enhance it. The Wousoul initiative has truly sparked a personal commitment within me to strive for inclusivity in all aspects of life.

-A.A.





#### "Bas Talk w Raha" initiative

"Bas Talk w Raha" was an initiative that aimed to address various youth-related topics in an engaging and beneficial manner. The initiative utilized podcast episodes that were disseminated on social media platforms, targeting a wide audience. Over the course of seven weeks, young individuals discussed topics such as social expectations, volunteerism, responsibilities, and other critical subjects. The initiative sought to encourage critical thinking among viewers and provide insights into the experiences of their peers.

This initiative broached topics on social media which are not highlighted. The special thing was its young approach which attracted and benefitted many young individuals.





### "Maktabetna Al Tariq" initiative

"Maktabetna Al Tariq" is an initiative with the primary objective of enriching the knowledge and cultural experiences of 175 children. The initiative focuses on empowering and nurturing the abilities and energies of these young individuals through various engaging activities. Volunteers played a crucial role in this initiative, working tirelessly to raise awareness among the children about the importance of public spaces and the joy of reading. By instilling a culture of reading, the initiative aimed to ignite the children's imagination and foster a love for learning.

Throughout the implementation of the initiative, a vibrant space was created, providing a platform for creative expression and learning through cultural activities. These activities included reading stories, engaging in handicrafts, exploring music, and honing their artistic skills through drawing. The collaboration with the Assabil Association was instrumental in ensuring the success and impact of the initiative.

"Maktabetna Al Tariq" took place in three locations: Beirut, Saida, and Zahle, reaching children from different regions and backgrounds. The initiative culminated in a meaningful ceremony organized by the dedicated volunteers, where children from all three regions came together to celebrate their shared experiences and newfound knowledge.

I remember once, I was explaining the activity to the children, listening to them saying "I want to draw a lamp on his head, I want to draw and do this and that, and make a hair from threads..." I had a great joy in my heart, as if I had the world in my hands, because creativity required love, and love needed will to be embodied, and they had such will.

-R.N

## Study visit to Italy

In June 2022, MS team and representatives from the Lebanese Ministry of Interior and Justice traveled to Italy to explore various aspects of the Italian prison system, including adult men and women prisons, rehabilitation centers for juveniles, and civil associations working within prisons.

The purpose of the visit was to exchange experiences, strengthen cooperation, and gain a deeper understanding of the Italian prison system. This knowledge and insight were invaluable in generating ideas and practices that could potentially contribute to improving the judicial system in Lebanon. The insights gathered from the visit were incorporated into a memorandum of demands, highlighting areas for improvement and reform.

This visit to Italy marked the culmination of over 10 round table discussions on the justice sector between the two countries. The engagement and exchange of ideas between MS team, representatives from the Lebanese government, and their counterparts in Italy fostered collaboration and the sharing of best practices.

By learning from the experiences and practices in Italy, Mouvement Social and the Lebanese officials sought to enhance the justice system in Lebanon, striving for more effective and just outcomes. The visit to Italy served as an important milestone in the ongoing efforts of the MS to advocate for positive change within the judicial system and work towards a more equitable and fair society.

# Prison's working Group

As part of the Project on Rights, Mouvement Social, along with the Association of Justice and Mercy and the Italian Association ARCS, took the initiative to form a working group focused on prisons called the "Prison's Working Group." This group consists of representatives from various entities, including magistrates from the Ministry of Justice, the Ministry of Interior/Internal Security Forces, the Bar Associations in Beirut and Tripoli, the Guardian Committee for Human Rights, and associations working inside Lebanese prisons. The Prison's Working Group convenes monthly at MS premises to discuss updates and developments in the prison system.

The discussions encompass a range of topics, such as the challenges faced by prisoners and possible suggestions and recommendations to address the crisis.

The primary goal of the group is to generate recommendations that can be presented to relevant stakeholders, particularly within parliamentary committees, such as the Human, Women, and Child Rights Committee.

# MS between scientific studies and community needs

In early 2022, Mouvement Social initiated a project called "ELEVATE" with the objective of enhancing the impact of vocational training and education. The project aims to contribute to the socio-economic empowerment of beneficiaries by providing them with the necessary technical skills required for their participation in the labor market. This, in turn, creates job opportunities contribute to the circular local economy. Central to the project's approach is the active involvement of the local community in identifying its needs and priorities. By engaging community members in this process, the content and activities of the project are tailored to address the specific requirements of the community.

The project primarily targets Jnah area in Mount Lebanon and the city of Zahle in the Bekaa Valley. Throughout 2022, significant progress was made as local committees were established in each region. These committees represent the diversity of the local community and play a vital role in the project's implementation. Their responsibilities include conducting field surveys to identify the daily living priorities of community members and organizing societal activities aimed at raising awareness and advocating for these priorities.

Following the formation of the two committees, comprehensive training sessions were conducted to equip committee members with essential skills and knowledge.

Topics covered during the training included community participation and advocacy. These trainings played a crucial role in enabling committee members to effectively carry out field work, prioritize community needs, and develop advocacy plans.

Simultaneously, MS collaborated with business consultants to conduct a thorough study of the local labor markets in Jnah and Zahle. The aim was to gain a deeper understanding of the sectors and assess their specific skill and expertise requirements. The insights gathered from this market study were then utilized to develop an action plan for the project.

# **Empowering the Nusroto** Al-Anashid Association



In 2022, MS embarked on the empowerment of the Nusroto Association, a newly established local organization. Nusruto acquired the House of Reform (Dar Al Islah) in Zahle upon delegation from the Ministry of Justice. The interventions of the association encompassed various domains.

- On the institutional level: Developing human resources policies, providing support and financial services through external consultants, and establishing special processes.
- On the human resources level: Training, follow-up, and empowerment of personnel members in preparation for receiving and managing children's cases, as well as ensuring their individual and collective exit with their families.

• On the fund-raising level: Strengthening the administration and equipping it with reporting skills and mechanisms for identifying prospective sources of funding to ensure sustainability.

Today, Dar Al Islah is ready to accommodate children under 18, subject to a court magistrate's decision. MS is actively working, through its inclusive approach, to arrange meetings with magistrates to introduce them to Dar Al Islah and its services as a potential option for referrals.

# Continuous Learning and **Empowerment Unit**

Mouvement Social places great importance on building the capacity of its employees, recognizing the significance of individuals in its work. The Continuous Learning and Empowerment Unit plays a crucial role in this regard. It brings about several positive outcomes for employees, such as increased productivity, enhanced confidence in their abilities, and the subsequent improvement in the quality of service provided to beneficiaries and the community.

The unit's strategy is closely aligned with the Human Resources Department. It collaborates with them to identify individual and institutional training needs. Additionally, it coordinates with program coordinators to determine specific requirements at the program level. A total of 286 workers and volunteers from various centers have participated in training courses conducted by international and local organizations, as well as municipalities, ministries, and universities. While some of these courses directly relate to program implementation, others focus on individual empowerment. Notably, MS has also established a group of internal trainers who are responsible for training employees within the organization.





## Youth

Project funded by UNICEF

## **ELEVATE**

Project funded by GIZ & BROT

## **SWEATS**

Project funded by **UNWOMEN** 

# 1,163 Beneficiary



## Socio-Economic Empowerment

Mouvement Social is committed to socio-economic empowerment and the development of marginalized groups, including individuals from various nationalities and regions in Lebanon, as well as persons with disabilities. MS adopts an inclusive and comprehensive approach to ensure the inclusion of all members of society. In 2022, MS initiated three socio-economic empowerment projects, which were based on in-depth studies supported by fieldwork and research. Through these studies, MS was able to identify the professions that were in demand in the labor market and provided vocational training to 1,163 beneficiaries. In addition to vocational training, MS also focuses on skills transfer through life skills sessions, informal education, cash-for-work initiatives, and facilitating connections to the labor market.

The primary objective of the "Generation" Innovation Leaders" project, funded by UNICEF and situated in MS Community Center in Bourj Hammoud is to foster entrepreneurship and innovation among young individuals aged 15 to 27 who are in need of empowerment. The project provides them with a comprehensive set of life, technical, and digital skills to enhance their employability and increase their chances of success as employees or entrepreneurs.

Throughout 2022, MS engaged with over 100 qualified young individuals for entrepreneurship training and 90 others for training in digital skills and social media. A total of 135 young people successfully completed these training programs, and an additional 150 young people benefited from counseling sessions, providing them with guidance and support in their personal and professional development.

## Access to justice

Since February 2019, MS has been working in partnership with ARCS, funded by the Italian Agency for Cooperation and Development, on a project aiming to improve the conditions of detention for law breachers and violators in Lebanon. The project also focuses on enhancing the Lebanese prison system and judiciary by strengthening recovery, reintegration, and providing assistance to prisoners, individuals at risk, and their families. Additionally, the project involves training local employees working in the sector. Mouvement Social has implemented the project in collaboration with a local partner, the Association of Justice and Mercy. We have also partnered with Italian associations active in combating various forms of social exclusion and defending freedom and participation-based democracy.

One of the key aspects of equality addressed in the project is the gender balance of services. MS has primarily focused on working with women in the Barbar Al-Khazen barrack and the Association of Justice and Mercy, while working with men in Roumieh Prison and Rabieh Centre.

In 2022, the Barbar El-Khazen barrack underwent renovations led by MS where prison rooms and corridors were successfully painted, lighting fixtures were installed, and the condition of water tanks were improved.

Moreover, MS has built the capacities of 203 women and 116 juveniles through social, individual, psychological, and judicial follow-up. This includes parallel vocational training courses.

## Child protection

In 2022, MS focused on three projects under child protection umbrella:

### **UNICEF**

Improving child protection response and enhancing the intervention for the most vulnerable children including those in contact with the law

# AFD PARTAGE FONDATION DE FRANCE

Lifting Obstacles in Kids' Future

EXPERTISE FRANCE

Qudra project

These projects were successfully implemented across seven regions and three SDCs powered by the Ministry of Social Affairs. This broad reach and collaboration allowed MS to extend support to a larger number of beneficiaries. The total number of beneficiaries from child protection services amounted to 9,541 individuals. Among them were 1,281 children and 379 caregivers who received focused psychological support sessions (FPSS). MS remains dedicated to its ongoing efforts in monitoring and implementing non-custodial measures authorized by the Lebanese Ministry of Justice for juveniles in conflict with the law. This initiative is carried out in close collaboration with juvenile judges across all Lebanese governorates. The significance of these measures lies in prioritizing the best interests of the children involved. By providing them with opportunities to make amends for their actions within their environment and surroundings, the integration process is facilitated, and the likelihood of repeating law-breaking



## Education

Mouvement Social presence in the education sector has a longstanding history, starting from its inception in 1960. Initially, a group of young individuals devoted their time to assisting children with their daily homework. Over time, this sector has evolved and become a central pillar of the organization's work.

Presently, MS is actively engaged in the education sector, particularly in communities facing challenges in Lebanon. The organization works with a significant number of boys and girls in these communities. Many of them have dropped out of school and are compelled to work at a very young age, while others face barriers to accessing education due to disabilities or their status as refugees or displaced individuals.

MS has taken a comprehensive approach to address the diverse challenges faced by children in struggling communities when it comes to education. The organization has established tailored programs for each specific case, ensuring that children receive the necessary support and encouragement to remain in school.

Moreover, MS extends its efforts beyond the individual child and recognizes the importance of involving families in the educational process. When necessary, the organization also provides support and assistance to families of these children. This holistic approach recognizes that family support and involvement play a significant role in a child's educational journey.

Ultimately, MS interventions seek to improve the overall well-being and future prospects of these children and their families. In this context, the social movement worked in 2022 on 6 projects relevant to education:

UNICEF	Supporting vulnerable girls and boys to access and remain in education in Lebanon
Partage, AFD, Fon. de France	Around school, education and leisure
Partage, AFD, Fon. de France	Lifting obstacles in kids' future
UNICEF	Social behavioral change
Save the Children	Increase access of crisis-affected girls and boys to quality, inclusive and gender-sensitive education
Save the Children	Ensure education and protection for Syrian refugee children

In 2022, a total of 5,207 children benefited of the enrollment in both formal and non-formal education projects. Additionally, 2,658 caregivers benefited from the services provided, highlighting the organization's commitment to an integrated approach in its interventions.

It is worth mentioning the Social Behavioral Change project, a partnership between MS and UNICEF. This project focuses on promoting the inclusion of persons with disabilities in Lebanon. It targets nine MS community centers across the country. The main interventions of the project involve enrolling children with disabilities, aged 3 to 18, who have dropped out of school, in appropriate educational institutions. This process includes providing necessary medical assessments and referrals for required treatments.

The project also strives to enhance the social inclusion of these children within their communities. It does so by implementing social and behavioral initiatives and developing community participation plans in collaboration with relevant authorities.

### Total beneficiaries in 2022

5,207

Children enrolled in formal and non-formal education

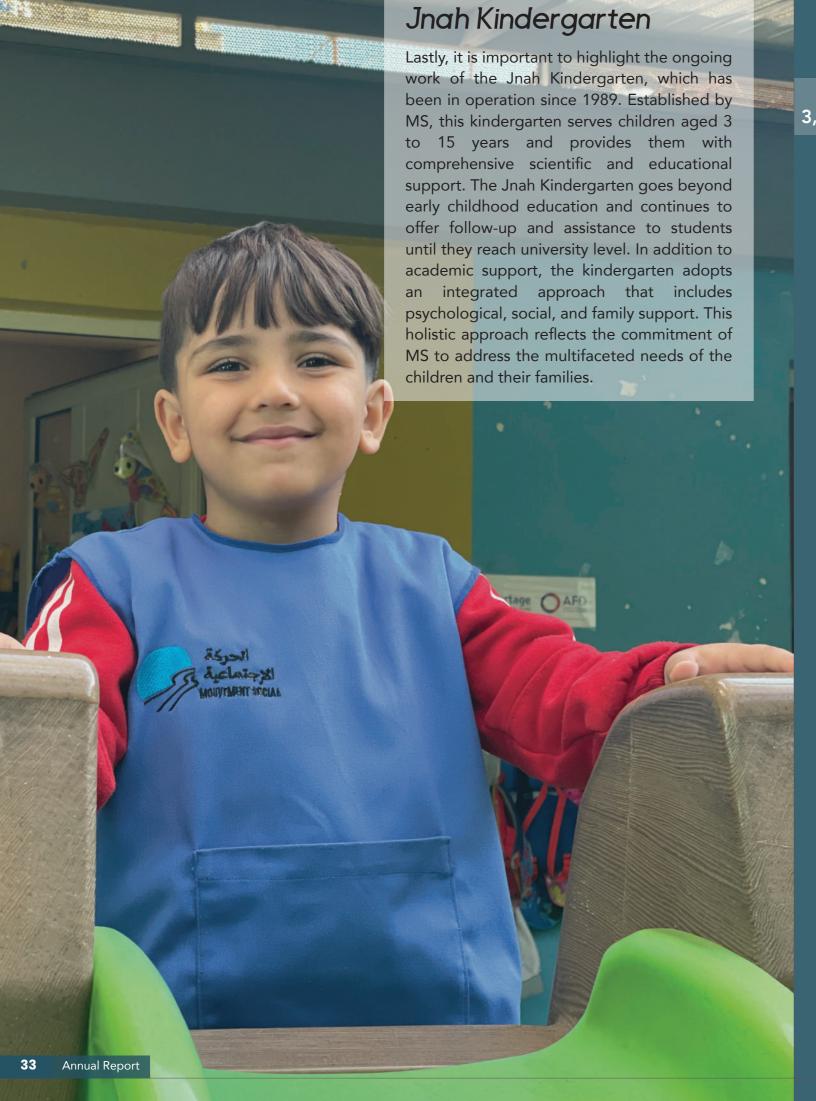
2,658

Caregivers

144

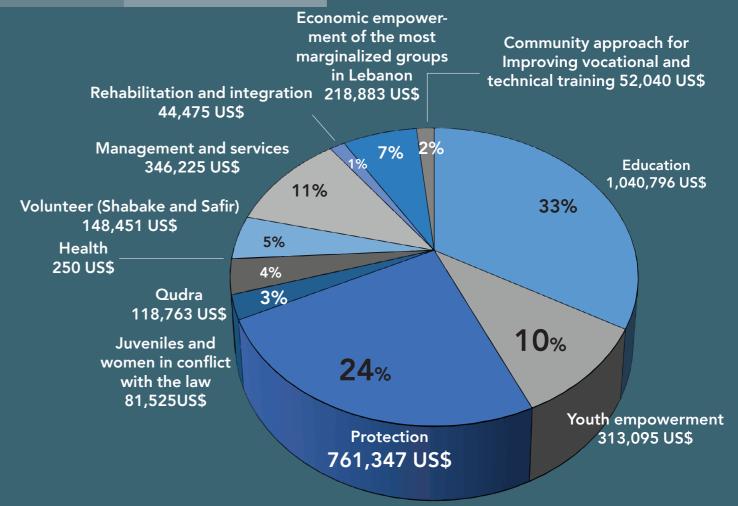
Persons with disabilities





Total 3,115,278 US\$

## Expenses



### Total 3,125,850 US\$

Revenues

- •ARCS
- •BROT
- Christian Aid
- •Expertise France
- •Fondation De France
- •GIZ
- •IRC
- •UNICEF
- Partage
- Save The Children
- •TDH
- •UNDEF
- •UNODC
- UNWOMEN